



Contact: Gus Ottoson  
Cell #: 973.713.8905  
Email: [gus@powerplaceinc.com](mailto:gus@powerplaceinc.com)

FOR IMMEDIATE RELEASE

## **PROFESSIONAL LANDSCAPE CONTRACTORS, GOVERNMENT ENTITIES ALIKE ARE MESMERIZED BY ONE THING.... THE JOHN DEERE EXPERIENCE**

Power Place and John Deere Landscapes will prove that "Nothing Runs like a Deere" at Peterson Field for their 1<sup>st</sup> Annual Field Day.

(Rockaway, NJ) On August 20, 2008 come join Power Place, a John Deere Equipment Dealer in Rockaway and John Deere Landscapes for the John Deere- NJ Event of the Year. With several hundred professional landscape contractors, municipal groundskeepers, and more expected to attend, Peterson Field (98 Fleetwood Dr, Rockaway, NJ) will be buzzing with Supply Vendors (irrigation, lighting, hardscapes, nursery, lawn care, etc), instructional seminars (with the opportunity for credits), and a 'Ride & Drive' where patrons can test drive new John Deere Equipment including: Gator Utility Vehicles and John Deere Commercial Mowers. For those attending, a BBQ lunch will be served, along with the opportunity to take advantage of one day only discounts & specials, plus win door prizes & giveaways.

Power Place and John Deere Landscapes are teaming up to achieve success for its clients through a synergy which will now allow for a larger, more extensive array of products and services. The iconic large green & yellow machinery with the leaping deere on it is no longer just for the farms, it's expanding into the lives of groundskeepers everywhere. John Deere has consistently set the bar in the power equipment industry, with the partnership between John Deere Landscapes, Power Place, and John Deere, commercial customers now have a one stop shop for all of their landscaping needs. From the landscapers, towns, and even golf course's point of view they will be able to now shop for all their irrigation, hardscapes, and lighting supplies, as well as their seed and fertilizer at their local John Deere Landscapes. Then any mowers purchases (Z-Trak Pros, Wide Area Mowers, Gators, etc), parts, and services needed can be fulfilled at Power Place (319 Route 46, Rockaway), their local John Deere Dealer. With incentives like partnership discounts, 24 hour parts availability, and much more it is definitely advantageous for a business looking for profits to go the John Deere Way!

### **About John Deere**

John Deere (Deere & Company – NYSE: DE) is the world's leading provider of advanced products and services for agriculture and forestry and a major provider of advanced products and services for construction, lawn and turf care, landscaping and irrigation. John Deere also provides financial services worldwide and manufacturers and markets engines used in heavy equipment. Since it was founded in 1837, the company has extended its heritage of integrity, quality, commitment and innovation around the globe.

### **About Power Place**

Power Place is a leading retailer of Lawn and Garden Equipment, Utility Vehicles, and Compact Tractors to consumers, commercial customers, and governmental agencies in Northern NJ. Family owned and operated since 1983, Power Place continues to serve its customers by providing expert advice, excellent customer service and sells only the best in outdoor power equipment. In addition to the complete Commercial and Consumer John Deere product line, Power Place also retails select Toro, Stihl, and Red Max products.